



WISCONSIN ECONOMIC
DEVELOPMENT CORPORATION

SUPPORTING INDUSTRY, BUSINESS
AND COMMUNITY GROWTH
IN WISCONSIN®

MEASURABLE IMPACT FY18

WEDC and our partners



COMMUNITIES
ASSISTED

134



BUSINESSES
ASSISTED

4,072



TOTAL FINANCIAL
AWARDS

\$3.16B



LEVERAGE
RATIO

4:1



TOTAL CAPITAL
INVESTMENT

\$12.5B



DIRECT
JOBS

30,827



PROJECTED ANNUAL
STATE TAX REVENUE

\$63M



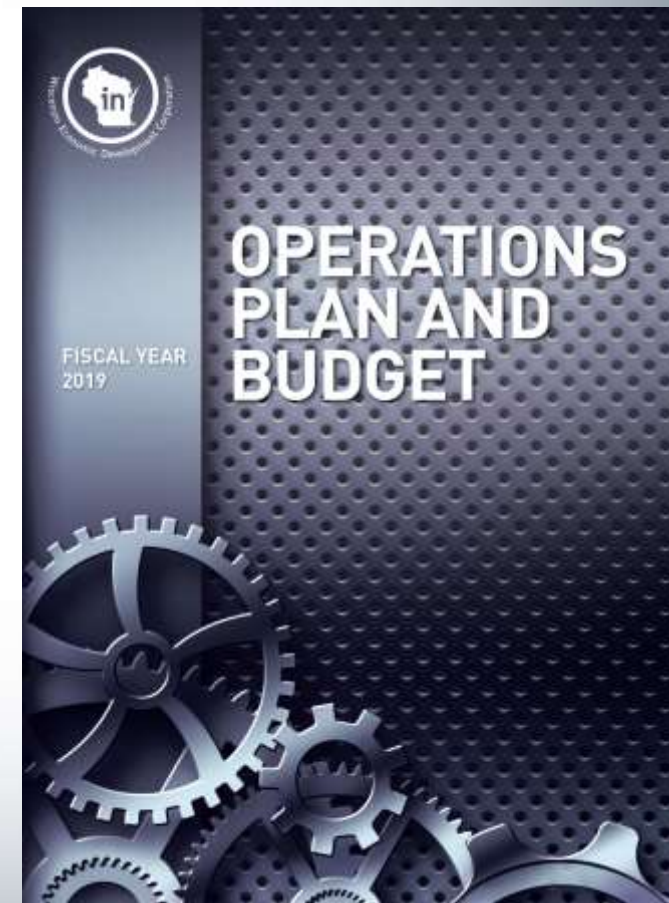
FOR EVERY \$1 IN WAGES
THE DOWNSTREAM
IMPACT IS \$1.76 IN
SUPPLY CHAIN EARNINGS



PERFORMANCE-BASED ECONOMIC DEVELOPMENT

“ State economic developers nationally are increasingly leading their states in facilitating a more nuanced discussion among policy makers about what constitutes economic development and growth, beyond job creation. WEDC is well positioned to take this role in Wisconsin.”

~ Center for Regional Economic Competitiveness



STRATEGIC PARTNERS

More than 600 local economic development partners



PROGRAM DIVISIONS



Sector Strategy Development

International Business Development

Entrepreneurship & Innovation

Business & Community Development

Business & Investment Attraction

Marketing & Brand Strategy



SECTOR STRATEGY DEVELOPMENT



**Targeted Industry
Project Grant**



**Fabrication Laboratories
(Fab Labs) Grant Program**



**Key Strategic Partner: (WCMF)
Wisconsin Center for
Manufacturing & Productivity**





ENTREPRENEURSHIP AND INNOVATION



Capital Catalyst



Entrepreneurial Micro-Grant



Entrepreneurship Support Grants



Qualified New Business Venture (QNBV)





ENTREPRENEURSHIP AND INNOVATION



SBIR/STTR Matching Grant



Seed Accelerator



Technology Development Loans



Key Strategic Partners:

- Brightstar
- Center for Technology Commercialization (CTC)
- Wisconsin Technology Council
- Wisconsin Women's Business Initiative Corp (WWBIC)





BUSINESS & COMMUNITY DEVELOPMENT



Brownfield & Site Assessment Grants



Community Development Investment Grants



Historic Preservation Tax Credits



Idle Sites Redevelopment Grants



Main Street & Connect Communities





BUSINESS & COMMUNITY DEVELOPMENT



Business Development Tax Credits



Business Development Loan Program



Development Opportunity Zone



Enterprise Zone Tax Credits



Workforce Training Grants





BUSINESS & COMMUNITY DEVELOPMENT



Capacity Building Grants



Minority Business Development



Disaster Recovery Loan Program



Key Strategic Partners:

- Regional Economic Development Organizations
- Wisconsin Procurement Institute
- Minority Chambers of Commerce



DELIVERING THE TALENT YOU NEED TO GROW

Wisconsin is committed to building and maintaining its strong workforce



MILLENNIALS

Promoting Wisconsin's exceptional quality of life



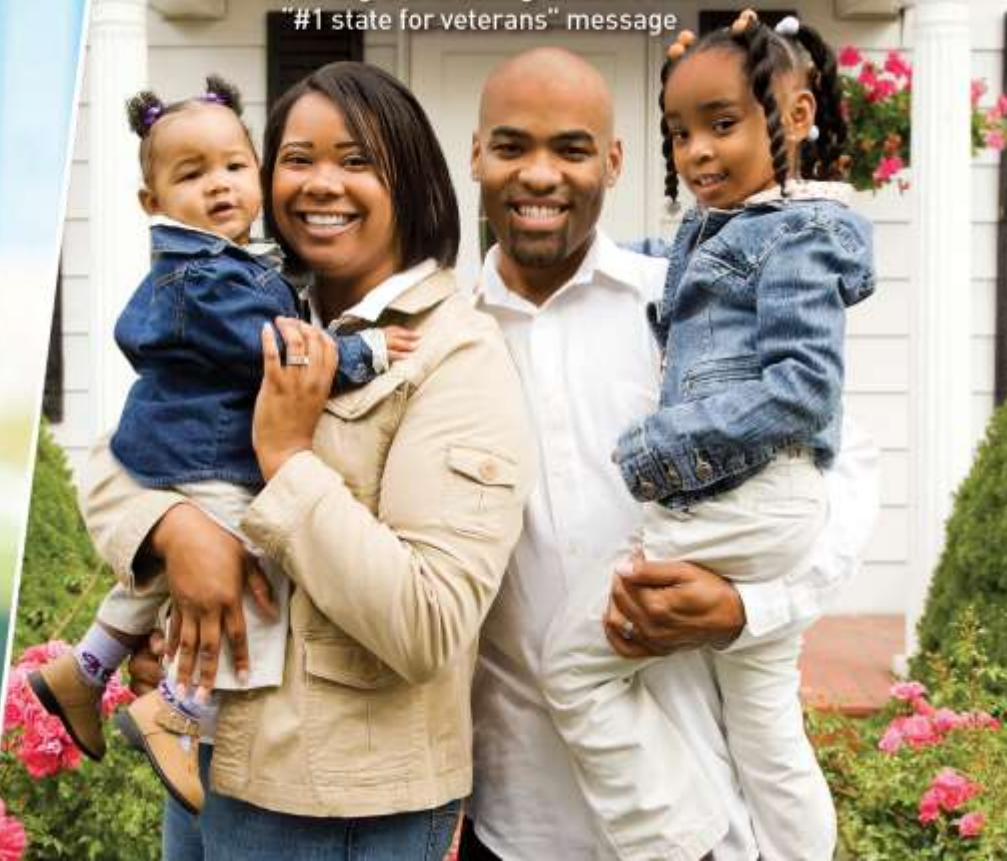
ALUMNI

Drawing graduates back with promise of better opportunities



VETERANS

Reaching transitioning soldiers with "1 state for veterans" message





wedc.org

InWisconsin.com